

**FOR IMMEDIATE RELEASE**

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**ELITE ISLAND RESORTS ANNOUNCES KEY STAFF APPOINTMENTS  
AND NEW GENERAL MANAGER AT PALM ISLAND, THE GRENADINES  
Agent “Gone FAMing” Program Currently in Play Too**

**DEERFIELD, FL (MARCH 24, 2010)** – Elite Island Resorts, an award winning, Green Globe certified Caribbean hotel company, proudly announces personnel appointments effective immediately. Chris Ghita is now general manager of Palm Island, the Grenadines, the famed 125-acre private island resort-escape. He was formerly in charge of operations and the rooms division for Mount Cinnamon Beach Resort in Grenada, and has had extensive experience with luxury and Caribbean resorts.

Cedric Henry, most recently resort manager of the popular eco-friendly Verandah Resort & Spa, is now the property manager at the world-famous and highly acclaimed Galley Bay Resort & Spa on Antigua. Henry will report to James Lane II, the resort’s general manager. Marsha Moss has assumed the role of resort manager at The Verandah Resort & Spa in addition to being corporate administrator for Elite Island Resorts. In her new role she will report to Alex DeBrito, vice president of operations.

At the popular and luxurious, which was just recently renovated, St. James’s Club & Villas, Antigua, Gem Boothman has been named manager of guest services. Clara Miguel now replaces Boothman as activities director, which Boothman held this position at the resort previously. In Boothman’s new role she plans to re-launch the resort’s Facebook group page, create a new arrival orientation program and most importantly increase the level of personalized services the resort provides.

“Elite Island Resorts is delighted to make these personnel appointments and wishes to recognize Cedric Henry, Marsha Moss, Gem Boothman and Clara Miguel for their excellent service they deliver to our guests on a daily basis,” said Steven Heydt, president, Elite Island Resorts. “In addition we are delighted to welcome Chris Ghita and know he will run Palm Island with the highest of standards. These are just a few of the many people who make a difference by delivering incredible Caribbean vacation experiences to our guests.”

Elite Island Resorts new **“Gone FAMing” program** is geared for travel agents with all inclusive rates that start as low as \$89 per person per night, double occupancy. The travel agent promotion is based on a two-night minimum. Up to two children may share the same room for a low \$39 per child all-inclusive at Elite Island Resort’s family friendly properties. The resort “Gone FAMing” program is valid from May 1 to December 20, 2010.

Special \$199 American Airlines roundtrip travel agent airfares are available through Elite Island Resorts for agents (with valid IATAN cards). Plus, one companion may accompany travel agents at a reduced airfare of \$249. American Airlines’ special agent airfares apply May 1 to June 30, and September 1 to November 15, 2010.

Elite Island Resorts properties are known for their friendly caring service and top-notch facilities; each has its own ambience and attractions. Featured properties in the “Gone FAMing” program are noted below.

**Visit [www.eliteislandresorts/fams](http://www.eliteislandresorts/fams) for more information and booking details. To complete a booking, a request form must be downloaded from the site and faxed to 954-418-0888.**

- **St. James’s Club & Villas**, Antigua: a club-like resort on a private 100-acre estate with a dedicated kids club (starting double occupancy fam rate, per person per night: **\$99 all inclusive**)

- **The Verandah Resort & Spa**, Antigua: an eco-friendly beach escape perfect for couples and families (starting double occupancy fam rate, per person per night: **\$89 all inclusive**)
- **Palm Island**, the Grenadines: a casually elegant, all-inclusive private-island resort hideaway (starting double occupancy fam rate, per person per night: **\$119 all inclusive or a suite at \$149 all inclusive**)
- **Galley Bay Resort & Spa**, Antigua: intimate, secluded, all inclusive beachfront retreat with beachfront rooms and suites (starting double occupancy fam rate, per person per night: **\$129 all inclusive or \$149 Premium Beachfront accommodations**)
- **Long Bay Beach Resort & Villas**, Tortola, BVIs: a plantation-style villa resort ideal for those who love to sail and dive (starting double occupancy fam rate, per person per night: **\$49 EP**)

For more information about Elite Island Resorts call (800) 345-0356 or visit [www.eliteislandresorts.com](http://www.eliteislandresorts.com).

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